



## NEW STRATEGIC AGREEMENT BETWEEN Q8 ITALY AND WEX EUROPE SERVICES FOR THE EXPANSION OF THE FUEL CARD SALES NETWORK

*The partnership represents a further growth opportunity in the Italian market for Q8's corporate fleet management solutions.*

Rome, 25 September 2025 – **Q8 Italy** today announced it entered into a strategic partnership with **WEX Europe Services** to offer fleet customers a **WEX CartissimaQ8 co-branded card** in Italy. The agreement **strengthens Q8's presence in the Italian market** by opening a new sales channel in collaboration with WEX™, the global commerce platform that simplifies the business of running a business, with the goal of providing even more effective support to B2B customers across Italy. The partnership will also expand the reach of CartissimaQ8, recognized as one of the top solutions in the Italian fuel card market.

This partnership agreement highlights the collaboration between the two groups and their shared commitment for continued growth in the Italian market. WEX customers will gain access to **an extensive network of over 3,400 service stations, including Q8, Q8easy and affiliated partners**, while also benefiting from next-generation fuels such as **Q8 HVO and Q8 Hi Perform**, designed to combine performance with sustainable mobility.

The offering is further enriched by integrated services that make the customer experience even smoother: from paying at 24/7 Easy Wash Q8 **car washes**, to linking the card with the **ClubQ8 loyalty program**, allowing users to collect Star Points on fuel purchases, in-store shopping at SVOLTA stores and partner websites. Collected points can then be redeemed for rewards, or converted into gift cards and/or Q8 Fuel Vouchers.

*"This partnership represents a strategic step that further strengthens Q8's position in the fuel card market and confirms the value of CartissimaQ8 as a comprehensive solution for corporate fleets," said **Vincenzo Maniaci, Director of Cards & Digital Payments at Q8 Italy**. "The collaboration with WEX enables us to reach a new and diversified customer base, providing them with simple, secure, and innovative access to our services, in line with our vision of the future of mobility."*

*"The strategic agreement with Q8 marks an important milestone for WEX Europe Services as we strengthen our fuel network in Italy," said Kate Reichenbach, Managing Director, EU Mobility at WEX. "By combining CartissimaQ8's extensive network of high-quality stations and trusted services with our best-in-class sales, marketing, and operational engine, we are giving customers greater payment flexibility and an enhanced digital experience. This partnership expands our market presence, delivers tangible value to fleets today, and reflects our shared commitment to innovation and a seamless digital future for fleets."*

## **About Q8**

Q8 is one of the leading Italian players in the energy sector, ensuring the mobility of people and goods. It operates, also through subsidiaries and affiliated companies, across the entire integrated downstream cycle—from refining to the end consumer—thanks to a network of around 2,900 service stations across the country and a logistics system that consistently supports the entire distribution network.

Q8 is also active, through other Group companies, in the production of advanced and sustainable biofuels and biogas, as well as in the direct sales market, lubricants, and fuels for marine and aviation sectors. At the core of Q8's strategy is business sustainability, pursued through the synergistic integration of environmental protection, social development, and economic growth.

## **Connexia – Press Office for Q8**

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