



Q8 RENEWS ITS COMMITMENT TO ITALIAN FOOTBALL: PARTNERSHIPS WITH AC MILAN AND AS ROMA CONFIRMED, NEW COLLABORATIONS WITH SSC NAPOLI AND VENEZIA FC ANNOUNCED

Rome, 25 August 2026 – Q8 confirms its commitment to the world of Italian football by announcing, for the 2026/27 Serie A season, the renewal of partnerships with AC Milan and AS Roma and the start of new collaborations with SSC Napoli and Venezia FC.

The collaborations are part of the broader strategy with which Q8 supports sport as a tool for aggregation, inclusion and closeness to communities, alongside realities that involve millions of people every day and represent a point of reference for their respective territories.

Through these partnerships, Q8 consolidates its presence in the world of Italian football, together with some of the main realities on the national scene, supporting initiatives dedicated to fans, communities, and mobility.

Fabio Curtacci, Retail & Marketing Director of Q8 Italia, said: *"We are proud to continue the journey alongside prestigious clubs such as AC Milan and AS Roma and to start new collaborations with SSC Napoli and Venezia FC. Football is one of the greatest passions of our country and is a powerful tool for aggregation and inclusion, capable of creating a strong bond with territories and communities. Through these partnerships, we want to continue to be close to people, while promoting initiatives dedicated to communities and mobility in the context of the energy transition."*

With these collaborations, Q8 further consolidates its link with the world of sport and confirms its desire to develop projects capable of generating shared value. A commitment that is part of a broader strategy that has also seen the company play a leading role in the Italian Beach Soccer Championship LND, of which it was Main Title Partner for two editions, and in the Porsche Carrera Cup Italia, which Q8 Hi Perform has been supporting since 2018.